



**Search your Own
Way**

presents

**Your Career Map
Report**

STUDENT DETAILS

Student Name: _____

Phone Number: _____

Email id: _____

Class: _____

College: _____



Disclaimer

The information provided in this analysis belongs to its owner only, in case of minor the rights of its information are with his legal guardian. By agreeing to this analysis you are giving your inputs voluntarily and in case of minor you are representing him/her as the legal guardian or parent. It is also understood that these inputs are used only for analyzing and preparing these report and these inputs are not stored with us in any form. The content of this analysis are only for reference basis on the scientific research. The decision to follow any instruction, advise, suggestion or recommendation completely depends upon you and you will be solely responsible for the consequences of the same. We as an organization or any of its representative are not responsible for any consequences under any circumstance. Before taking any crucial decision please refer to your family doctor, psychiatrist or psychologist. Explanation while counseling may vary from report's outcome.



Current Job Market

The **Indian job market** is highly competitive, with over 1 million graduates entering the workforce each year. The demand for skilled professionals is high, but so is the supply. It's important to stand out from the crowd.



Identifying Your Strengths

To succeed in your career, you must first **identify your strengths**. What are you good at? What do you enjoy doing? What skills do you have that can be applied to different industries? Knowing your strengths will help you find the right career path.



Why Career Counseling??



Clarity in Career Goals

- Clear understanding of career goals
- Optimized skill

01



Optimized Skill development

- Identifying & developing specific skills
- Enhancing readiness for job market

02



Improved decision-making

- Making informed decisions

03



Confidence building

- Boosting self confidence by validating your strengths
- Motivating you to pursue your chosen path with conviction

04

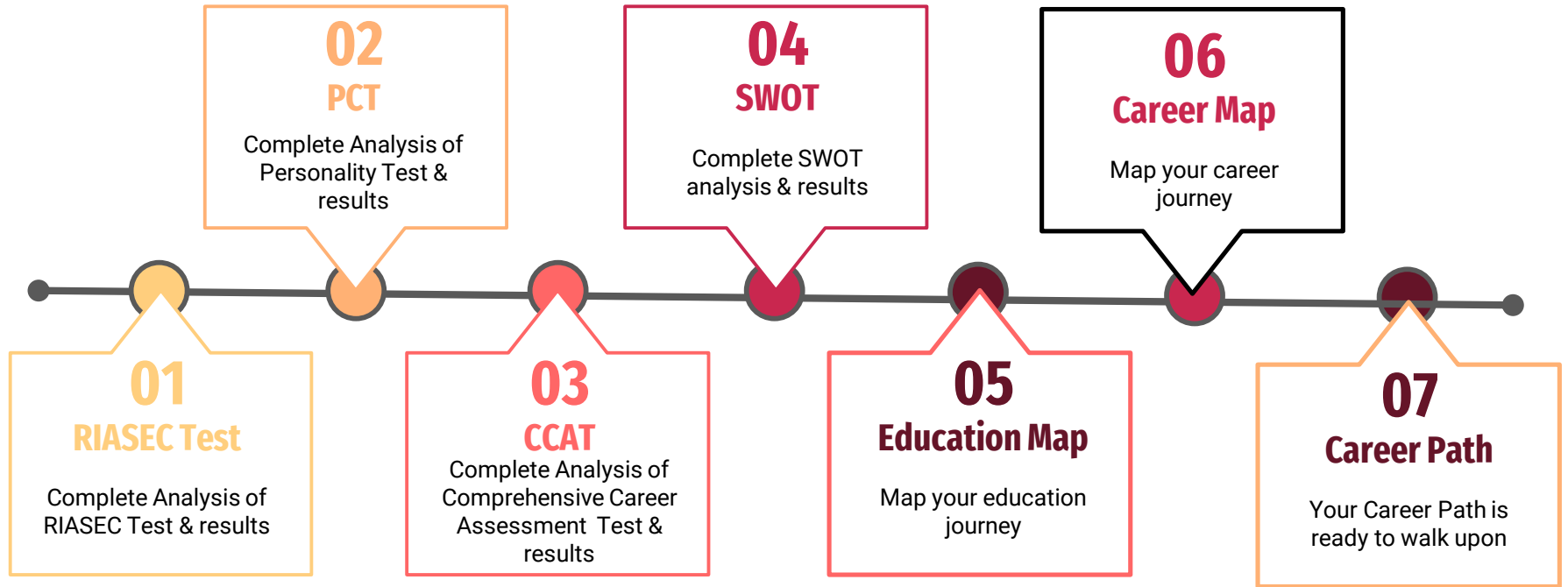


Goal Achievement

- Aids in setting & achieving career goals
- Setting milestones
- Offering ongoing support

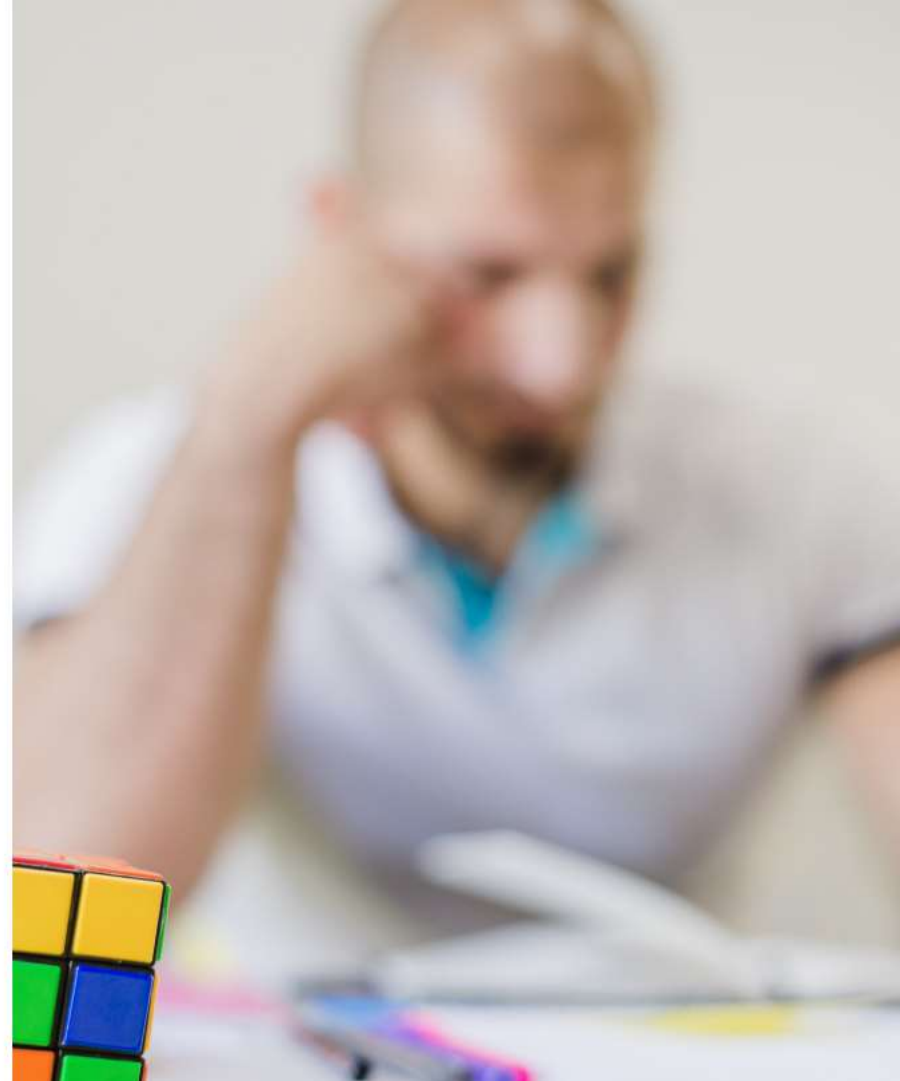
05

Contents



RIASEC Test

The **RIASEC test**, developed by John Holland, assesses individuals' vocational interests based on six personality types: **Realistic, Investigative, Artistic, Social, Enterprising, and Conventional**, aiding career exploration and alignment.



RIASEC Parameters



01

REALISTIC

People who are practical, enjoy working with their hands, and prefer tangible, concrete tasks.



02

INVESTIGATIVE

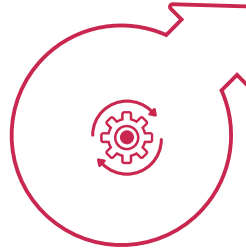
Individuals who are analytical, curious, and excel in research, data analysis, and problem-solving.



03

ARTISTIC

Those who are creative, imaginative, and thrive in roles that involve self-expression and artistic pursuits.



04

SOCIAL

People who are outgoing, empathetic, and excel in roles that involve helping, teaching, and interacting with others.



05

ENTERPRISING

Individuals who are assertive, entrepreneurial, and enjoy leadership, sales, and business-related activities.



06

CONVENTIONAL

Those who are organized, detail-oriented, and excel in roles that involve following established procedures and routines.

You have an **ENTERPRISING** Personality!

Personality Code Test

The **Personality Code Test** is a psychological assessment tool used to identify an individual's personality traits, behaviors, and preferences, aiding career and personal development decisions.



PCT Parameters

EXTROVERT (E)

- ✓ Extraverts are outgoing, sociable, and energized by interactions with others and the external world.
- ✓ They tend to be talkative, assertive, and enjoy being in the company of others.

SENSING (S)

- ✓ Sensors rely on their five senses to gather information from the immediate environment.
- ✓ They prefer practical, tangible data, and focus on what is real and observable.

THINKING (T)

- ✓ Thinkers make decisions based on logical analysis and objective reasoning.
- ✓ They prioritize fairness, truth, and critical thinking in their decision-making process.

JUDGING (J)

- ✓ Judges prefer structure, order, and closure.
- ✓ They like making plans, following schedules, and seek organization in their external environment.

INTROVERT (I)

- ✓ Introverts are reserved, reflective, and energized by spending time alone or in small groups.
- ✓ They prefer internal processing and introspection, valuing solitude and deeper connections.

INTUITIVE (N)

- ✓ Intuitive rely on patterns, insights, and possibilities to gather information.
- ✓ They are imaginative, future-oriented, and tend to think in abstract and symbolic terms.

FEELING (F)

- ✓ Feelers make decisions based on their values, emotions, and consideration of others' feelings.
- ✓ They prioritize harmony, empathy, and personal values in their decision-making process.

PERCEIVING (P)

- ✓ Perceivers prefer openness, adaptability, and spontaneity.
- ✓ They enjoy flexibility, remain open to new possibilities, and can be more comfortable with uncertainty.

You have an



ESTP

Personality!



Comprehensive Career Assessment Test

A **Comprehensive Career Assessment Test** is a professional tool for graduate students, evaluating their skills, interests, values, and personality traits to provide insights into suitable career paths and development strategies.



SWOT Analysis

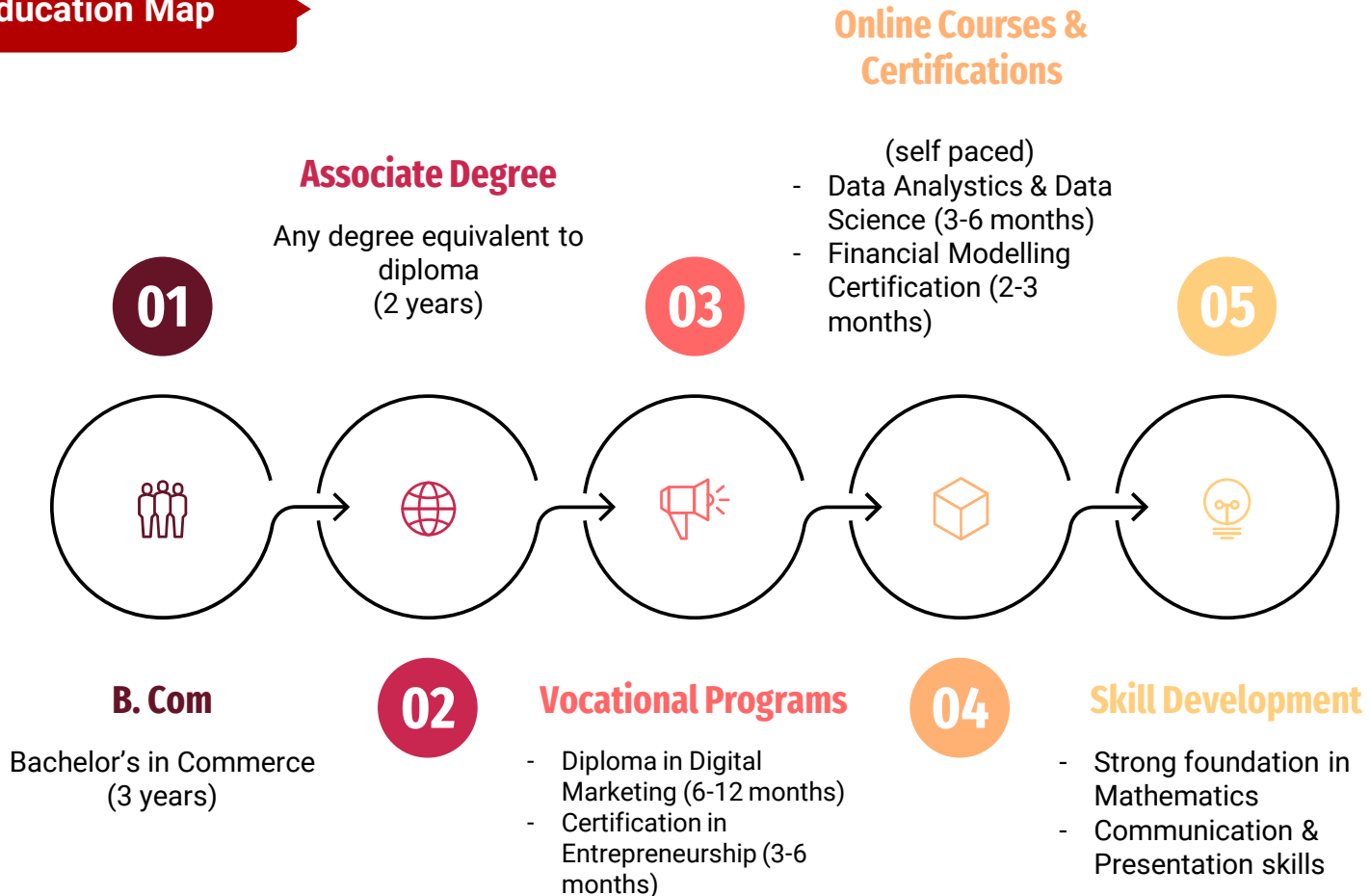
SWOT Analysis is a strategic planning tool that assesses a student's Strength's, Weaknesses, Opportunities and Threats enabling informed decision-making by evaluating internal and external factors.

Education Mapping

Education mapping is a strategic process where you chart your academic journey, aligning courses, skills, and experiences with career goals, ensuring a well-informed and purposeful educational path.



Education Map

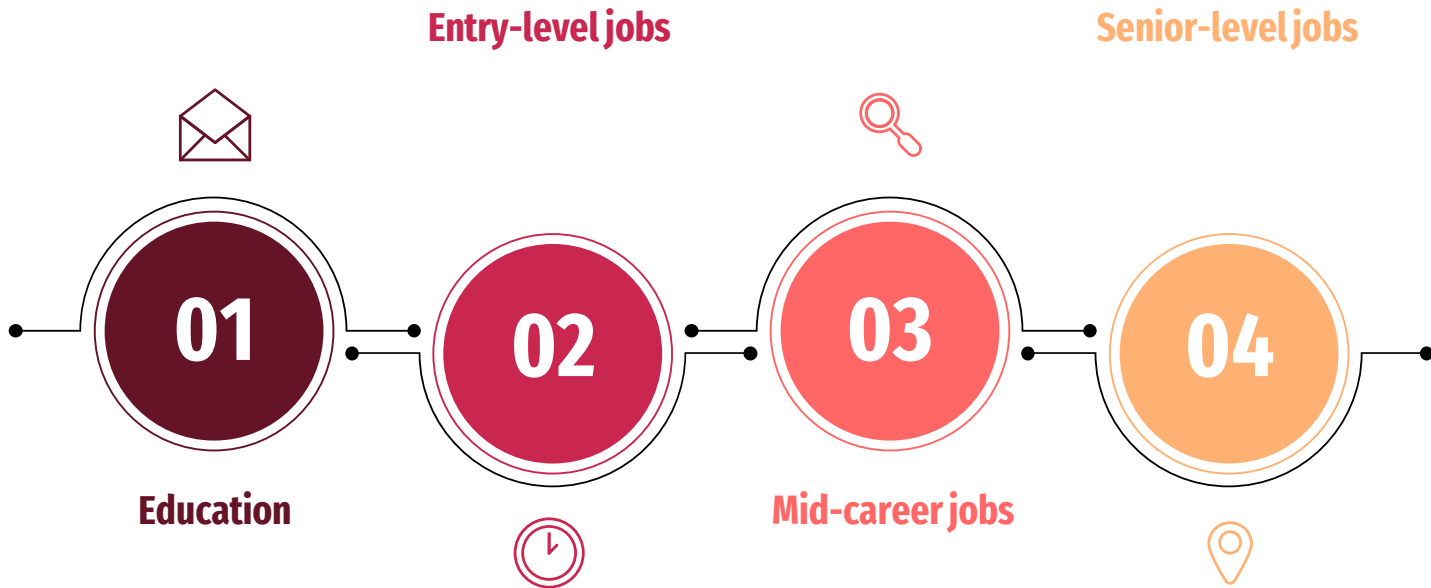




Career Mapping

Career Mapping is a strategic process where you plan your career journey by setting goals, identifying key steps, and aligning education and experiences to achieve long-term professional success.

Career Map



Career Path

02

- Market research analysis
- Analysing market trends
- Insights in supporting business decisions

04

- Leads & manages projects
- Ensures projects are completed within time & budget

Accounting Assistant
(INR 2,00,000- 4,00,000 p.a.)

Junior Analyst
(INR 2,50,000- 4,50,000 p.a.)

Financial Analyst
(INR 5,00,000- 10,00,000 p.a.)

Project Manager
(INR 8,00,000- 20,00,000 p.a.)

Chief Financial Officer
(INR 25,00,000- 50,00,000 p.a.)

01

- Maintaining financial records, preparing reports, reconciling accounts
- Book keeping & data entry

03

- Evaluates financial data
- Prepares reports
- Recommends investment decisions

05

- Managing a company's financial strategies
- Overseeing Financial operations
- Ensuring financial stability

Conclusion

“Search your Own Way (SOW) extends to you it’s heartfelt congratulations for actively seeking and benefiting from career counseling- a crucial step towards a successful future. Your commitment to self-discovery is commendable.
Best wishes ahead!”