

# PRIMARY LEVEL (8th-10th std)

Target Audience: Students aged 14 to 16 years

## {A} Career Assessment Test (C.A.T.) (Level I)

### **Overview:**

The Career Assessment Test (C.A.T.) Level I is a comprehensive package designed to help students aged 14 to 16 years explore and discover their potential career paths based on their unique personalities. This package includes two meticulously crafted psychometric tests that delve deep into various aspects of an individual's personality, interests, and aptitudes to provide valuable insights into potential career options.

### **Key Features:**

- ★ **Personality Assessment:** The C.A.T. Level I package begins with a thorough personality assessment test. This test is designed to evaluate various personality traits, including introversion vs. extroversion, analytical thinking, creativity, leadership potential, and more. By analyzing these traits, the assessment can offer a detailed understanding of the student's core personality characteristics.
- ★ **Interest Profiling:** The second test in this package focuses on assessing the student's interests and passions. It helps identify what subjects or fields they are most drawn to and where their natural inclinations lie. By pinpointing these interests, the assessment can suggest potential career options that align with the student's passions.
- ★ **Comprehensive Report:** After completing both assessments, students receive a comprehensive report that provides a detailed overview of their personality traits and interests. The report is presented in an easy-to-understand format, making it accessible to both students and parents.
- ★ **Personalized Career Recommendations:** The most significant benefit of the C.A.T. Level I package is the personalized career recommendations it offers. Based on the combined analysis of personality traits and interests, the package provides a list of potential career options that are tailored to the student's individual profile. This information can serve as a valuable starting point for career exploration and decision-making.
- ★ **Career Guidance Resources:** Along with the report, the package includes supplementary resources such as informational guides, career profiles, and tips for further career exploration. These resources empower students to research and understand the suggested career options better.
- ★ **Expert Support (Optional):** For those seeking additional guidance, an optional consultation with a career counselor or psychologist is available. This allows students and their parents to discuss the assessment results and receive personalized advice on the next steps in their career journey.

## Benefits:

- ★ **Informed Decision-Making:** The C.A.T. Level I package equips students with crucial insights into their personalities and interests, enabling them to make more informed decisions about their future careers.
- ★ **Early Exploration:** By targeting students aged 14 to 16, this package encourages early career exploration, giving students ample time to set their academic and extracurricular goals accordingly.
- ★ **Parental Involvement:** The package includes resources that facilitate productive discussions between students and parents, ensuring that the entire family is involved in the career planning process.
- ★ **Reduced Stress:** By providing a clear direction and tailored recommendations, the C.A.T. (Level I) package helps alleviate some of the stress associated with choosing a career path.

Invest in the Career Assessment Test (C.A.T.) Level I package today to help your child embark on a fulfilling and well-informed journey toward their future career. Unlock their potential and open doors to a world of exciting possibilities.

## {B} Career Mapping

**Overview:** The Career Mapping Package is a specialized offering tailored for students aged 14 to 16 who are on the brink of making crucial academic choices after completing the 10th grade. This comprehensive package goes beyond traditional career assessments by providing students with a clear sense of direction, aligning their personalities, interests, and strengths with the subjects they should choose for their academic journey.

## Key Features:

- ★ **Personality Assessment:** The Career Mapping Package commences with an in-depth personality assessment. This assessment evaluates various personality dimensions, including strengths, weaknesses, communication styles, and problem-solving approaches. It helps students gain a better understanding of themselves, which is crucial for informed decision-making.
- ★ **Interest Exploration:** Building on the personality assessment, this package includes a comprehensive interest exploration component. It guides students through an exploration of their passions, hobbies, and areas of interest. By identifying what truly motivates them, students can make more meaningful academic and career choices.
- ★ **Subject Alignment:** The core feature of this package is aligning the student's personality and interests with suitable academic subjects. Based on the assessment results, the package provides personalized recommendations for subjects or fields of study that are in harmony with the student's unique profile.

- ★ **Academic Roadmap:** The Career Mapping Package doesn't stop at subject recommendations. It offers a detailed academic roadmap, outlining the courses, electives, and extracurricular activities that can support the student's chosen subjects. This roadmap ensures that students are well-prepared for their academic journey.
- ★ **Career Exploration:** While primarily focused on academic choices, this package also introduces students to potential career paths that correspond to their interests and academic selections. It provides insights into the job market, industry trends, and career growth prospects related to their chosen fields of study.
- ★ **Support Resources:** Supplementary resources are included to assist both students and parents in making informed decisions. These resources may include guides on course selection, tips for academic success, and suggestions for further career exploration.

#### **Benefits:**

- ★ **Confidence in Decision-Making:** The Career Mapping Package empowers students with the confidence to make informed academic decisions, reducing anxiety associated with subject selection after 10th grade.
- ★ **Holistic Approach:** By considering personality traits, interests, and academic alignment, this package offers a holistic approach to career planning, ensuring that students' choices resonate with their true selves.
- ★ **Parental Involvement:** The package encourages productive discussions between students and parents, fostering a collaborative approach to academic and career decisions.
- ★ **Preparation for the Future:** By aligning academic choices with future career prospects, this package helps students build a strong foundation for their future careers.
- ★ **Early Advantage:** The early exploration offered by the Career Mapping Package ensures that students are well-prepared to excel academically and embark on a fulfilling career path.

Invest in the Career Mapping Package today to provide your child with the guidance and clarity needed to make the right academic choices, setting them on a path to success and fulfillment in their future careers.

#### **{C} SOW Counsel**

**Overview:** The SOW Career Counsel Package is a comprehensive and personalized career guidance solution designed specifically for students aged 14 to 16 years. This package is dedicated to helping students align their interests and personality with their academic and career aspirations, ensuring they stay on track and avoid unnecessary diversions.

Moreover, with our commitment to your child's future, we offer a **reduced-price follow-up session** at just **Rs 500**.

#### **Key Features:**

- ★ **Personalized Career Counseling:** Our expert career counselors provide one-on-one counseling sessions tailored to each student's unique interests, strengths, and personality traits. These sessions serve as a platform for open and insightful discussions about academic and career goals.
- ★ **Comprehensive Assessment:** We conduct a thorough assessment of the student's interests, aptitudes, and personality to gain a deep understanding of their individual profile. This assessment forms the foundation for our personalized guidance.
- ★ **Goal Alignment:** Our counselors work closely with students to align their interests and personality with suitable academic and career paths. We help them set clear and achievable goals, ensuring they stay focused on their chosen path.
- ★ **Divergence Prevention:** With a personalized action plan in place, we guide students on how to avoid diversions and stay on track with their academic and career aspirations. Our counselors provide strategies to overcome obstacles and challenges that may arise.
- ★ **Follow-up Session:** To ensure continued support and progress, we offer a follow-up counseling session at a significantly reduced price of just Rs 500. This session allows students to review their progress, make adjustments to their plan, and seek guidance as needed.

#### **Benefits:**

- ★ **Personalized Guidance:** The SOW Counsel Package offers students tailored advice, ensuring their career choices are aligned with their unique interests and personality.
- ★ **Prevention of Diversion:** Our expert counselors help students stay focused on their chosen path, reducing the risk of making ill-informed academic or career decisions.
- ★ **Long-term Support:** With the option of a follow-up session at a nominal cost, we provide ongoing support to ensure students remain on track and can adapt to changing circumstances.
- ★ **Confidence Building:** Our counseling sessions empower students with the confidence to make informed decisions about their future, reducing anxiety and uncertainty.
- ★ **Parental Peace of Mind:** Parents can rest assured that their child is receiving expert guidance to help them succeed academically and professionally.

Invest in the SOW Career Counsel Package today to provide your child with the personalized guidance and support they need to make informed academic and career choices. Help them stay on track and achieve their full potential.

#### **{D} Complete Package**

Target Audience: Students aged 14 to 16 years

**Overview:** The SOW Complete Package is a comprehensive and affordable solution designed to provide students aged 14 to 16 with all-encompassing support for their academic and career journey. This package includes a combination of assessment, mapping, and counseling services, ensuring that students receive personalized guidance at an accessible price point.

Highly recommended and frequently chosen by parents, it equips individuals with the guidance, insights, and additional resources they need for informed career selection.

### **Key Features:**

- ★ **Comprehensive Assessment:** The package begins with a comprehensive assessment of the student's personality, interests, strengths, and aptitudes. This assessment serves as the foundation for tailored guidance.
- ★ **Interest Mapping:** Building on the assessment results, our experts create a personalized interest map, aligning the student's passions and hobbies with suitable academic subjects and career paths.
- ★ **Personalized Career Counseling:** The SOW Complete Package includes one-on-one career counseling sessions with our expert counselors. These sessions provide students with the opportunity to discuss their goals, challenges, and aspirations and receive personalized advice.
- ★ **Divergence Prevention:** Our counselors help students set clear goals and provide strategies to avoid diversions. They guide students on staying focused on their chosen academic and career path.
- ★ **Affordability:** We understand the importance of accessible guidance. The SOW Complete Package is designed to offer all these services at an affordable price point, making quality career guidance accessible to all.
- ★ **Additional PDF Resources:** As a bonus, individuals who choose the Complete Package receive a collection of PDF resources that augment their search for informed career selection. These resources may include career profiles, educational guides, and tips for personal and professional growth.

### **Benefits:**

- ★ **All-Inclusive Support:** The SOW Complete Package offers a comprehensive solution that covers assessment, mapping, and counseling, ensuring students have all the tools they need for academic and career success.
- ★ **Personalized Guidance:** Students receive guidance tailored to their unique interests, strengths, and personality traits, helping them make informed decisions about their future.
- ★ **Divergence Prevention:** Our expert counselors assist students in avoiding diversions and staying on track with their academic and career goals.
- ★ **Affordable:** We believe that quality career guidance should be accessible to all. The SOW Complete Package is priced to ensure affordability for a wide range of students and families.
- ★ **Comprehensive Resources:** The additional PDF resources further enrich an individual's understanding of career options, educational pathways, and strategies for success.
- ★ **Peace of Mind:** Parents can have peace of mind knowing that their child is receiving comprehensive and expert guidance to navigate the critical period of academic and career decision-making.

Invest in the SOW Complete Package today to provide your child with all-encompassing support for their academic and career journey. Help them make informed choices, stay on track, and achieve their full potential without breaking the bank.

## SECONDARY LEVEL (11th-12th std)

Target Audience: Students aged 17 to 18 years

### **{A} Career Assessment Test (C.A.T.) (Level II)**

**Overview:** The Career Assessment Test (C.A.T.) Level II is an advanced package tailored for students aged 17 to 18 years who are preparing to embark on their higher education and career journey. This package includes three sophisticated psychometric tests that delve deep into various facets of the student's personality, helping to identify an extensive array of career options that align with their unique traits and aspirations.

#### **Key Features:**

- ★ **Personality Assessment:** The Level II package begins with an extensive personality assessment that evaluates a wide range of personality dimensions, including leadership potential, emotional intelligence, adaptability, and more. This in-depth analysis provides a comprehensive understanding of the student's core personality characteristics.
- ★ **Interest Profiling:** Building upon the personality assessment, the package includes an in-depth interest profiling test. This test explores the student's passions, hobbies, and areas of interest in great detail, uncovering what truly motivates and inspires them.
- ★ **Aptitude Evaluation:** The third component of this package involves an aptitude evaluation that assesses the student's natural talents and cognitive abilities. It helps identify areas where the student excels, providing valuable insights into potential career paths that capitalize on these strengths.
- ★ **Comprehensive Report:** After completing all three assessments, students receive a comprehensive report that consolidates the findings from each test. The report is presented in a user-friendly format, making it easy for students and parents to interpret the results.
- ★ **Personalized Career Recommendations:** The most significant benefit of the C.A.T. Level II package is the personalized career recommendations it offers. Based on the combined analysis of personality traits, interests, and aptitudes, the package provides a diverse array of potential career options tailored to the student's individual profile.
- ★ **Career Guidance Resources:** Alongside the report, the package includes supplementary resources such as career profiles, educational pathways, and guidance on academic choices. These resources empower students to explore and understand the suggested career options thoroughly.

### **Benefits:**

- ★ ***In-Depth Insights:*** The Level II package provides students with profound insights into their personality, interests, and aptitudes, enabling them to make well-informed decisions about their higher education and career paths.
- ★ ***Advanced Analysis:*** By incorporating three distinct assessments, this package offers a more sophisticated and detailed analysis, ensuring that no facet of the student's potential is overlooked.
- ★ ***Tailored Career Options:*** The personalized career recommendations cover a wide range of professions and fields, providing students with diverse options that resonate with their individual strengths and interests.
- ★ ***Early Career Focus:*** Targeted at older students, this package enables them to focus their higher education choices and career aspirations, giving them a head start in planning their future.
- ★ ***Comprehensive Support:*** The C.A.T. Level II package equips students with the knowledge and resources they need to make informed decisions and pursue a fulfilling career path.

Invest in the Career Assessment Test (C.A.T.) Level II package today to empower students with a deeper understanding of themselves and a broader range of career options to explore, setting them on the path to a successful and gratifying future.

### **{B} Career Mapping**

**Overview:** The Career Mapping Package for students aged 17 to 18 is a specialized and invaluable resource designed to assist students as they navigate the critical juncture of choosing their career paths after completing 12th grade. This comprehensive package provides a definitive sense of direction by aligning a student's personality, interests, and strengths with suitable career streams, ensuring they embark on a fulfilling and purposeful educational and professional journey.

### **Key Features:**

- ★ ***Personality Assessment:*** The package commences with an in-depth personality assessment, allowing students to gain insights into their unique traits, such as leadership abilities, communication styles, and problem-solving approaches. This assessment forms the foundation of personalized guidance.
- ★ ***Interest Exploration:*** Building on the personality assessment, the package includes a thorough exploration of the student's interests, passions, and hobbies. It assists students in uncovering their true motivations, enabling better-informed career decisions.
- ★ ***Academic Alignment:*** The core feature of this package is aligning the student's personality and interests with specific academic streams and career options. The

package provides tailored recommendations for subjects and courses that harmonize with the student's individual profile.

- ★ **Educational Roadmap:** To ensure that students are well-prepared for their chosen career streams, the package offers a detailed educational roadmap. This roadmap outlines recommended courses, extracurricular activities, and additional skills development to enhance the student's educational journey.
- ★ **Career Exploration:** In addition to academic guidance, this package introduces students to potential career pathways related to their chosen streams. It provides insights into industry trends, job market prospects, and opportunities for growth within their selected fields.

#### **Benefits:**

- ★ **Informed Decision-Making:** The Career Mapping Package empowers students with insights into their personality, interests, and strengths, enabling them to make well-informed choices about their academic and career paths.
- ★ **Alignment with Aspirations:** By aligning personality and interests with academic and career options, this package ensures that students pursue educational and professional paths that resonate with their true selves.
- ★ **Preparation for the Future:** The package equips students with the knowledge and guidance they need to excel academically and thrive in their chosen careers.
- ★ **Reduced Stress:** By providing a clear direction and tailored recommendations, the package alleviates the stress and uncertainty often associated with post-12th grade decision-making.

Invest in the Career Mapping Package today to provide your child with the guidance and clarity needed to make informed decisions about their educational and career journeys. Help them set a strong foundation for a successful and fulfilling future.

#### **{C} SOW Counsel**

**Overview:** The SOW Career Counsel Package is a specialized and highly personalized career guidance solution tailored for students aged 17 to 18 who are at the crucial juncture of making critical career decisions. This package offers expert guidance that takes into consideration a student's interests, personality, and aspirations, ensuring they stay on track, avoid diversions, and make informed choices about their future. Additionally, we are committed to your child's success, offering subsequent counseling sessions at an affordable rate of only **Rs 500**.

#### **Key Features:**

- ★ **Personalized Career Counseling:** Our seasoned career counselors provide one-on-one counseling sessions designed to cater to each student's unique interests, personality traits, and career aspirations. These sessions serve as a platform for open and insightful discussions about their educational and professional goals.

- ★ **Comprehensive Assessment:** We conduct a thorough assessment of the student's interests, strengths, weaknesses, personality, and goals, gaining a deep understanding of their individual profile. This assessment forms the basis for our personalized guidance.
- ★ **Goal Alignment:** Our expert counselors work closely with students to align their interests, aptitudes, and personality with suitable career paths. We assist students in setting clear and achievable goals, ensuring they stay focused on their chosen path.
- ★ **Divergence Prevention:** We provide strategies and guidance to help students avoid diversions and stay committed to their chosen educational and career trajectory, even in the face of challenges.
- ★ **Affordable Follow-up Sessions:** As part of our commitment to your child's success, we offer subsequent counseling sessions at an affordable rate of only Rs 500. These sessions are designed to support students in reviewing their progress, making necessary adjustments, and receiving ongoing guidance as they progress on their journey.

#### **Benefits:**

- ★ **Personalized Guidance:** The SOW Career Counsel Package ensures that students receive tailored advice that considers their unique interests, strengths, and personality traits, helping them make informed decisions about their future.
- ★ **Divergence Prevention:** Our expert counselors help students remain focused on their chosen path, reducing the risk of making ill-informed academic or career decisions.
- ★ **Affordable Support:** We understand the importance of accessible guidance. Our package offers affordable follow-up sessions, providing ongoing support as students work towards their goals.
- ★ **Confidence Building:** Our counseling sessions empower students with the confidence to make informed choices about their educational and career journey, reducing anxiety and uncertainty.
- ★ **Parental Peace of Mind:** Parents can rest assured that their child is receiving expert guidance to navigate the critical period of career decision-making.

Invest in the SOW Career Counsel Package today to provide your child with the personalized guidance and support they need to make informed academic and career choices. Help them stay on track, avoid diversions, and achieve their full potential, backed by the assurance of affordable follow-up sessions.

#### **{D} Complete Package**

**Overview:** The SOW Complete Package is the ultimate and most sought-after career guidance solution for students aged 17 to 18, serving as the cornerstone of their journey toward higher education and successful careers. This all-encompassing package combines the power of assessment, mapping, and counseling, all offered at an affordable price point. Highly recommended and frequently chosen by parents, it equips individuals with the guidance, insights, and additional resources they need for informed career selection.

### Key Features:

- ★ **Comprehensive Assessment:** The Complete Package begins with an in-depth assessment of the student's personality, interests, aptitudes, and goals. This comprehensive evaluation forms the bedrock upon which personalized guidance is built.
- ★ **Interest Mapping:** Building upon the assessment, the package includes a meticulous exploration of the student's interests, hobbies, and passions, providing a deep understanding of their motivations and inspirations.
- ★ **Academic Alignment:** One of the core features of this package is aligning the student's personality, interests, and strengths with specific academic streams and career options. The package offers tailored recommendations for subjects, courses, and educational pathways that harmonize with the student's individual profile.
- ★ **Educational Roadmap:** To ensure that students are well-prepared for their chosen academic paths, the package includes a detailed educational roadmap. This roadmap outlines recommended courses, extracurricular activities, and additional skills development to enhance the student's educational journey.
- ★ **Personalized Career Counseling:** Our expert career counselors provide one-on-one counseling sessions designed to cater to each student's unique interests, personality traits, and career aspirations. These sessions enable open and insightful discussions about academic and professional goals.
- ★ **Divergence Prevention:** The package offers strategies and guidance to help students avoid diversions and stay committed to their chosen educational and career trajectory, even in the face of challenges.
- ★ **Additional PDF Resources:** As a bonus, individuals who choose the Complete Package receive a collection of PDF resources that augment their search for informed career selection. These resources may include career profiles, educational guides, and tips for personal and professional growth.

### Benefits:

- ★ **All-Encompassing Support:** The SOW Complete Package provides students with a holistic solution that covers assessment, mapping, and counseling, ensuring they have all the tools they need for academic and career success.
- ★ **Personalized Guidance:** Students receive guidance that is tailored to their unique interests, strengths, and personality traits, enabling them to make informed decisions about their future.
- ★ **Affordability:** This package offers unparalleled value, delivering expert guidance at an affordable price point, making it accessible to a wide range of students and parents.
- ★ **Divergence Prevention:** Expert counselors help students stay focused on their chosen path, reducing the risk of making ill-informed academic or career decisions.
- ★ **Peace of Mind:** Parents can rest assured that their child is receiving comprehensive and expert guidance, setting them on the path to a successful and fulfilling future.

- ★ **Comprehensive Resources:** The additional PDF resources further enrich an individual's understanding of career options, educational pathways, and strategies for success.

Choose the SOW Complete Package today to provide your child with the ultimate career guidance solution. With assessment, mapping, counseling, and affordability combined, this package ensures your child receives the best support on their journey toward higher education and a successful career.

## TERTIARY LEVEL (Graduates)

Target Audience: Students aged 18 years and above

### {A} Career Assessment Test (C.A.T.) (Level III)

**Overview:** The Career Assessment Test (C.A.T.) Level III is the pinnacle of career guidance solutions, meticulously designed for students aged 18 years and above who are on the verge of making significant life decisions. This package offers a comprehensive assessment, utilizing four advanced psychometric tests that delve deep into various aspects of an individual's personality, interests, skills, and aspirations. The result is a comprehensive exploration of career options that align perfectly with their unique profile.

#### **Key Features:**

- ★ **Personality Assessment:** The Level III package starts with an exhaustive personality assessment that evaluates a wide range of personality dimensions. This includes leadership potential, emotional intelligence, adaptability, creativity, analytical thinking, and more. This in-depth analysis provides an extensive understanding of the student's core personality characteristics.
- ★ **Interest Profiling:** Building on the personality assessment, the package includes an intricate interest profiling test. It examines the student's passions, hobbies, and areas of interest in minute detail, unearthing their true motivations and aspirations.
- ★ **Aptitude Evaluation:** The third component involves an aptitude evaluation that assesses the student's natural talents, cognitive abilities, and problem-solving skills. This component identifies areas where the student excels, offering valuable insights into potential career paths that capitalize on these strengths.
- ★ **Values and Career Goals:** In this package, students explore their values, ethics, and long-term career goals. By aligning these essential aspects of their identity with potential career options, students gain a more profound understanding of their desired career paths.

- ★ **Comprehensive Report:** After completing all four assessments, students receive a comprehensive report that consolidates the findings from each test. This report is presented in an easily digestible format, making it accessible for both students and parents.
- ★ **Personalized Career Recommendations:** The most significant benefit of the C.A.T. Level III package is the personalized career recommendations it offers. Drawing from the combined analysis of personality traits, interests, aptitudes, values, and career goals, the package provides a broad spectrum of potential career options meticulously tailored to the student's individual profile.

#### **Benefits:**

- ★ **Unparalleled Depth:** The Level III package offers a profound exploration of an individual's personality, interests, aptitudes, values, and career aspirations, empowering students with unparalleled insights.
- ★ **Extensive Career Options:** By utilizing four advanced assessments, this package uncovers a wide array of career options, ensuring that no potential avenue is overlooked.
- ★ **Tailored Guidance:** The personalized career recommendations cover diverse professions and fields, providing students with numerous options that resonate with their unique strengths and interests.
- ★ **Mature Decision-Making:** Designed for older students, this package assists in making mature, informed decisions about their career paths, setting them on a trajectory for long-term success.

Invest in the Career Assessment Test (C.A.T.) Level III package today to empower older students with a comprehensive understanding of themselves and an extensive range of career options to explore. Set them on a path to a successful and fulfilling future, informed by the depth and breadth of this advanced assessment package.

#### **{B} Career Mapping**

**Overview:** The Career Mapping Package for Graduates, tailored for individuals above 18 years of age, is an invaluable resource designed to guide graduates as they embark on their professional journey. This package offers a clear sense of direction by aligning an individual's personality, interests, and strengths with suitable career paths, ensuring they make informed choices and find their ideal career.

#### **Key Features:**

- ★ **Personality Assessment:** The package commences with a comprehensive personality assessment, enabling graduates to gain insights into their unique traits, including

leadership potential, communication styles, adaptability, and more. This assessment serves as the foundation of personalized guidance.

- ★ **Interest Exploration:** Building on the personality assessment, the package includes an in-depth exploration of the graduate's interests, passions, and hobbies. It helps individuals uncover their true motivations and inspirations in the professional world.
- ★ **Skills Evaluation:** This component assesses the graduate's skills, including technical proficiencies, soft skills, and problem-solving abilities. Understanding their skill set allows for better alignment with potential career options.
- ★ **Career Profiling:** The package offers a comprehensive profiling of various career options. It provides insights into industries, job roles, and career trajectories, enabling graduates to make informed choices based on their unique profile.
- ★ **Professional Roadmap:** To ensure graduates are well-prepared for their chosen careers, the package includes a detailed roadmap. This roadmap outlines recommended steps, training, certifications, and networking opportunities to excel in their selected fields.

#### **Benefits:**

- ★ **Informed Career Decisions:** The Career Mapping Package empowers graduates with insights into their personality, interests, skills, and values, allowing them to make well-informed choices about their careers.
- ★ **Alignment with Aspirations:** By aligning personality, interests, and strengths with potential career paths, this package ensures that graduates pursue professions that resonate with their true selves.
- ★ **Professional Success:** Graduates receive guidance on how to excel in their chosen careers, from skill development to networking strategies, setting them on the path to professional success.
- ★ **Transition Support:** For those transitioning from education to the workforce, this package offers the necessary support to make a smooth and confident entry into the professional world.
- ★ **Fulfilling Career:** By choosing a career path that aligns with their personal and professional identity, graduates are more likely to find fulfillment and satisfaction in their work.

Invest in the Career Mapping Package for Graduates today to provide the crucial guidance and direction needed as graduates navigate the transition from education to a fulfilling and successful career. Help them make informed choices and embark on a path that aligns with their unique identity and aspirations.

#### **{C} SOW Counsel**

**Overview:** The SOW Career Counsel Package is a specialized and highly personalized career guidance solution tailored for individuals above 18 years of age who are at the pivotal stage of

shaping their professional lives. This package is designed to assist them in finding their ideal career path by taking into consideration their unique interests, personality, and aspirations. What sets this package apart is its commitment to your success, offering subsequent counseling sessions at an incredibly affordable rate of just **Rs 500**.

#### **Key Features:**

- ★ **Personalized Career Counseling:** Our seasoned career counselors provide one-on-one counseling sessions meticulously tailored to each individual's unique interests, personality traits, and career goals. These sessions foster open and insightful discussions about career aspirations and strategies.
- ★ **Comprehensive Assessment:** We conduct a thorough assessment of each individual's interests, strengths, weaknesses, personality, and long-term career goals, gaining a deep understanding of their unique profile. This assessment serves as the foundation for our personalized guidance.
- ★ **Goal Alignment:** Our expert counselors work closely with individuals to align their interests, aptitudes, and personality with suitable career paths. We assist them in setting clear and achievable goals, ensuring they remain focused on their chosen path.
- ★ **Divergence Prevention:** We provide strategies and guidance to help individuals avoid diversions and stay committed to their chosen career trajectory, even when facing obstacles or uncertainties.
- ★ **Affordable Follow-up Sessions:** As part of our commitment to your success, we offer subsequent counseling sessions at an affordable rate of only Rs 500. These sessions are designed to support individuals in reviewing their progress, making necessary adjustments, and receiving ongoing guidance.

#### **Benefits:**

- ★ **Personalized Guidance:** The SOW Career Counsel Package ensures that individuals receive advice tailored to their unique interests, strengths, and personality traits, helping them make informed decisions about their careers.
- ★ **Divergence Prevention:** Our expert counselors help individuals remain focused on their chosen path, reducing the risk of making ill-informed career decisions or being swayed by distractions.
- ★ **Affordability:** This package offers unparalleled value, delivering expert guidance at an affordable price point, making quality career counseling accessible to a wide range of individuals.
- ★ **Confidence Building:** Our counseling sessions empower individuals with the confidence to make informed choices about their careers, reducing anxiety and uncertainty.
- ★ **Continued Support:** Graduates receive ongoing support as they progress in their careers, helping them stay on track and make informed decisions throughout their professional journey.

Invest in the SOW Career Counsel Package today to provide individuals above 18 with the personalized guidance and support they need to make informed career choices and excel in their chosen fields. With the affordability and commitment to their success, this package is the ideal choice for those seeking to shape a successful career path.

### **{D} Complete Package**

**Overview:** The SOW Complete Package is the pinnacle of career guidance solutions, meticulously crafted for individuals above 18 years of age who are stepping into the world of adulthood and career decisions. This all-inclusive package seamlessly combines the power of assessment, mapping, and counseling, all while remaining exceptionally affordable. Highly recommended and frequently chosen by parents, it equips individuals with the guidance, insights, and additional resources they need for informed career selection.

#### **Key Features:**

- ★ ***Comprehensive Assessment:*** The Complete Package kicks off with an in-depth assessment of each individual's personality, interests, aptitudes, and career aspirations. This comprehensive evaluation serves as the cornerstone of personalized guidance.
- ★ ***Interest Mapping:*** Building on the assessment results, the package includes a meticulous exploration of an individual's interests, passions, and hobbies. It helps individuals unearth their true motivations and inspirations in the professional world.
- ★ ***Skills Evaluation:*** This component assesses an individual's skills, encompassing both technical proficiencies and soft skills. Understanding one's skillset allows for better alignment with potential career options.
- ★ ***Career Profiling:*** The package offers a comprehensive profiling of various career options, providing insights into industries, job roles, and career trajectories. This empowers individuals to make informed choices based on their unique profile.
- ★ ***Professional Roadmap:*** To ensure individuals are well-prepared for their chosen careers, the package includes a detailed roadmap. This roadmap outlines recommended steps, training, certifications, and networking opportunities to excel in their selected fields.
- ★ ***Additional PDF Resources:*** As a bonus, individuals who choose the Complete Package receive a collection of PDF resources that augment their search for informed career selection. These resources may include career profiles, educational guides, and tips for personal and professional growth.

#### **Benefits:**

- ★ ***All-Encompassing Support:*** The SOW Complete Package provides individuals with a holistic solution that encompasses assessment, mapping, counseling, and supplementary resources, ensuring they have all the tools they need for informed career decisions.

- ★ **Personalized Guidance:** Individuals receive guidance tailored to their unique interests, strengths, and personality traits, empowering them to make informed decisions about their careers.
- ★ **Affordability:** This package offers exceptional value, delivering expert guidance at an affordable price point, making quality career counseling accessible to a wide range of individuals and parents.
- ★ **Comprehensive Resources:** The additional PDF resources further enrich an individual's understanding of career options, educational pathways, and strategies for success.
- ★ **Confidence Building:** Our counseling sessions empower individuals with the confidence to make informed choices about their careers, reducing anxiety and uncertainty.

Choose the SOW Complete Package today to provide individuals above 18 with the ultimate career guidance solution. With assessment, mapping, counseling, and an abundance of additional resources, this package ensures they have the guidance and tools needed to make informed career choices and embark on a path to success.